



Appendix D

CHIP with Recommended Edits

Cowley County CHIP

Implementation Worksheets

with recommended edits from 12-17-2015 Meeting

Priority Area #1:

Goal
1 Promote Healthy Eating: Create community environments that promote and support healthy food and beverage choices.

<p><i>Objective</i> 1.1 Adult Education: Promote education so that the percentage of adults consuming fruits and vegetables 5 times/day increases from 15% to 18% by 2017 <u>fruit at least one time per day increases from 49.6% to xx% by yyyy and adults consuming vegetables a day increases from 70.2% to xx% by yyyy-</u></p>	<p><i>Outcome Measures</i></p> <ul style="list-style-type: none"> • Duration of 6 month breast feeding rates increase from 13.7% to 22%. • Class or program participants (adult or children) increased participation by 5%. • Hospitals report increase in initiation of breastfeeding from 74.5% to 80% • By 2017, 18% <u>xx%</u> of adults report consuming fruits and veggies 5 times/day <u>.... update to desired goal...</u>
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<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>
1.1.1 Planning, Shopping and Meal Preparation: Teaching how to plan, shop for and prepare healthy meals	<p>1.1.1.1 Community Presentations, Demonstrations and Classes: Community Presentations, Demonstrations and Classes including: Simple Suppers, That's a Crock, Food Solutions and K&D Gourmet</p> <p>1.1.1.2 Child Care Provider Classes: Child care provider classes for balanced nutrition</p> <p><u>1.1.1.3 Family nutrition program developed to appeal to food stamp recipients</u></p>	<p><i>Intervention Strategy</i></p> <p>CCHD +KSRE</p> <p><i>Actions/Process Measures</i></p> <p>1. KSRE</p> <p>2. CCHD</p>	<p><i>Intervention Strategy</i></p> <p>1/01/15 - 12/31/17</p> <p><i>Actions/Process Measures</i></p> <p>1.1/01/15 - 12/31/17</p> <p>2.1/01/15 - 12/31/17</p>	<p><i>Intervention Strategy</i></p> <p><i>Actions/Process Measures</i></p>

<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>
1.1.2 Breastfeeding: Increase breastfeeding support for individuals (moms) and families	1.1.2.1 Peer Counselor Program: Develop and implement peer counselor program	CCHD	1/01/15 - 12/31/17	
	1.1.2.3 Business Case for Breastfeeding: Increase agencies utilizing the Business Case for Breastfeeding in Cowley County	1. CCHD	1.1/01/15 - 12/31/16	
	1.1.2.4 Breastfeeding Welcome Here: Increase business' that accommodate the Breastfeeding Welcome Here program	2. SCKMC WNH	2.1/01/15 - 1/31/17	
	1.1.2.5 Annual Baby Shower: Provide annual county-wide baby shower	3. CCHD +BACC	3.1/01/15 - 12/31/15	
	1.1.2.6 Child Care Providers: Increase child care providers that support breastfeeding mothers	4. CCHD +BACC	4.1/01/15 - 6/30/15	
	1.1.2.7 Resource Bags: Provide breastfeeding resource bags to new mothers at area hospitals	5. BACC	5.1/01/15 - 12/31/17	
	1.1.2.8 Health Education: Coordinate breastfeeding health education resources community wide	6. CCHD +BACC	6.1/01/15 - 12/31/17	
	1.1.2.9 Breastfeeding Advocates: Maintain Breastfeeding Advocates of Cowley County Coalition	7. CCHD +SCKMC +WNH	7.1/01/15 - 12/31/17 -Annually	
	1.1.2.10 New Parent Classes: Ensure regular coordinated new parent classes are provided	8. BACC	8.1/01/15 - 12/31/17 -Annually	
	1.1.2.2 High 5 Program:	9. CCHD +BACC	9.1/01/15 - 12/31/17	
		10 SCKMC WNH	10.1/01/15 - 12/31/17	
	11 CCHD	11.1/01/15 - 12/31/16		

	Implement and certify High 5 program for continuity of care at area 1.1.2.11 Breast Pumps: Ensure new mothers have access to quality breast pumps; insurance paid or equipment loan/rent			
<i>Intervention Strategy</i> 1.1.3 Promote Eating for Health: Promotion of Healthy Food Choices <u>Note: Recommended combining 1.1.3 with 1.1.1.</u>	<i>Actions/Process Measures</i> 1.1.3.1 Healthy Food Co-ops: Raise awareness of local healthy food co-ops: Bountiful Baskets, Prairieland Food, Asure Organic 1.1.3.2 Wellness Programs: Increase participation in Wellness Programs including Walk KS 1.1.3.3 Dietician Services: Coordinate and increase access to Dietician Services in Cowley County 1.1.3.4 ServSafe Food Handlers: Increase participation in local ServSafe Food Handlers classes	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC +KSRE 2. HCC +KSRE 3. CCHD +SCKMC +WNH 4. KSRE	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 -Annually 2.1/01/15 - 12/31/17 -Annually 3.1/01/15 - 12/31/17 4.1/01/15 - 12/31/17 -Annually	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<i>Objective</i> 1.2 Youth Education: Promote educational opportunities for children to consume fruits and vegetables 5x/day		<i>Outcome Measures</i> • Increase number of schools utilizing Power Panther 4-H curriculums by 50% • Increase number of children participating by 50%		
<i>Intervention Strategy</i> 1.2.1 Nutritional Wellness Supports: Increase nutritional wellness supports in schools	<i>Actions/Process Measures</i> 1.2.1.1 Classroom Discoveries: Provide increased classroom discoveries for nutritional wellness 1.2.1.2 Community Stakeholder	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process</i>	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 -Annually	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

	<p>Partnership: Foster Community Stakeholder Partnership with area schools for increased communication and awareness</p> <p>1.2.1.3 Family Events: Develop additional school related family events that incorporate nutritional wellness</p>	<p><i>Measures</i></p> <p>1. KSRE +PP 4-H</p> <p>2. HCC</p> <p>3. HCC +ACRC +USDs +WRC</p>	<p><i>Actions/Process Measures</i></p> <p>1.1/01/15 - 12/31/16</p> <p>2.1/01/15 - 12/31/15</p> <p>3.1/01/15 - 12/31/17</p>	
<p><i>Intervention Strategy</i></p> <p>1.2.2 School Garden Support: School Garden Support</p>	<p><i>Actions/Process Measures</i></p> <p>1.2.2.1 Garden Grants: Obtain garden grants (TEAM nutrition and other sources)</p> <p>1.2.2.2 Farm to Fork: Provide farm to fork food source education</p> <p>1.2.2.3 School Programming: Facilitate school programming with community gardening resources</p>	<p><i>Responsible Party</i></p> <p><i>Intervention Strategy</i></p> <p>HCC</p> <p><i>Actions/Process Measures</i></p> <p>1. HCC +USD 462 +USD 465 +USD 470</p> <p>2. KSRE</p> <p>3. HCC +KSRE</p>	<p><i>Date Range</i></p> <p><i>Intervention Strategy</i></p> <p>8/01/15 - 12/31/17</p> <p><i>Actions/Process Measures</i></p> <p>1.1/01/15 - 12/31/17 -Annually</p> <p>2.1/01/15 - 6/30/16</p> <p>3.1/01/15 - 12/31/17</p>	<p><i>Resources</i></p> <p><i>Intervention Strategy</i></p> <p><i>Actions/Process Measures</i></p>

<p><i>Objective</i></p> <p>1.3 Gardens: Increase participation of community gardens and home gardening by 25% by 2017.</p> <p><i>Note: Recommend combining with 1.4 and redefining the intervention as "increased access to fresh and local foods through increased participation at community farmers' markets and promotion of home gardening".</i></p>	<p><i>Outcome Measures</i></p> <ul style="list-style-type: none"> • Increase number of class or program participants (adult or children) reached by x% • Class or program participants (adults or children) report increased knowledge and demonstrate skills (survey based) by x% • Increase intake of fruits and vegetables by x% (survey based)
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<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>
1.3.1 Supports for Gardeners: Increase supports for gardeners	1.3.1.1 Community Map: Complete comprehensive community map of existing community gardens	<i>Intervention Strategy</i> HCC	<i>Intervention Strategy</i> 4/01/15 - 12/31/17	<i>Intervention Strategy</i> <i>Actions/Process Measures</i>
	1.3.1.2 Food Preservation Classes: Provider food preservation classes including canning and jelly	<i>Actions/Process Measures</i> 1. CCHD +HCC	<i>Actions/Process Measures</i> 1.1/01/15 - 6/30/16	
	1.3.1.3 Food Safety: Increase awareness of food safety related to gardening	2. KSRE	2.1/01/15 - 12/31/17 -Annually	
	1.3.1.4 Educational Classes: Provide educational classes from beginner to advanced gardening	3. KSRE 4. KSRE	3.1/01/15 - 12/31/17 -Annually 4.1/01/15 - 6/30/16	
	1.3.1.5 Community Garden's: Establish large-scale community gardens (Garden Guides)	5. CCHD +CofAC +CofB +CofW +HCC +KSRE	5.1/01/15 - 1/01/17 6.1/01/15 - 12/31/17	
	1.3.1.6 Follow-up Surveys: Create follow-up surveys	6. CCHD +HCC		

<i>Objective</i> 1.4 Farmer's Market: Expand community participation at Farmer's Markets by 10% by 2017 See note on 1.3.		<i>Outcome Measures</i> • Increase sales by 10% • Increase percentage of vendors that accept EBT/SFMNP/vouchers by 100% • Increase percentage of participants that use EBT/SFMNP/vouchers by 100%		
<i>Intervention Strategy</i> 1.4.1 Market Demonstrations: Market Demonstrations	<i>Actions/Process Measures</i> 1.4.1.1 Youth Cooking Tent: Provide a youth cooking tent with healthy cooking options at 2 events per season	<i>Responsible Party</i> <i>Intervention Strategy</i> KSRE	<i>Date Range</i> <i>Intervention Strategy</i> 5/01/15 - 9/30/17 -Quarterly	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
	1.4.1.2 Food Demonstrations:	<i>Actions/Process</i>		

	Provide open healthy food demonstrations monthly at area markets	<i>Measures</i> 1. KSRE +HCC 2. KSRE +HCC	<i>Actions/Process Measures</i> 1.5/01/15 - 9/30/17 -Quarterly 2.5/01/15 - 9/30/17 -Quarterly	
<i>Intervention Strategy</i> 1.4.2 Promotion: Promote use of all established Farmers Markets in Cowley County	<i>Actions/Process Measures</i> 1.4.2.1 Community Health News Releases: Include local market dates and times in community healthy news releases 1.4.2.2 Education: Educate about local foods, food safety practices	<i>Responsible Party</i> <i>Intervention Strategy</i> KSRE <i>Actions/Process Measures</i> 1. KSRE +FMA 2. KSRE	<i>Date Range</i> <i>Intervention Strategy</i> 5/01/15 - 9/30/17 -Quarterly <i>Actions/Process Measures</i> 1.5/01/15 - 9/30/17 -Quarterly 2.5/01/15 - 9/30/17 -Quarterly	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 1.4.3 Debit/EBT/SFMNP/Vouchers: Increase use of debit/EBT/SFMNP or local vouchers for produce purchases at local markets	<i>Actions/Process Measures</i> 1.4.3.1 Marketing: Marketing efforts	<i>Responsible Party</i> <i>Intervention Strategy</i> KSRE <i>Actions/Process Measures</i> 1. KSRE	<i>Date Range</i> <i>Intervention Strategy</i> 5/01/15 - 9/30/17 <i>Actions/Process Measures</i> 1.5/01/15 - 9/30/17 -Quarterly	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

Goal

2 Promote Healthy Activities: Create community environments that promote physical activity

<i>Objective</i> 2.1 Adult Education: Provide education so that adults participating in healthy physical activities increases from 44.4% to 50% by 2017.		<i>Outcome Measures</i> • Increase number of participants at programs and Community Events by 5% • 5 new employers or employees participate in Workplace Wellness annually		
<i>Intervention Strategy</i> 2.1.1 Promotion: Promotion of physical activity opportunities, Community Events and programs	<i>Actions/Process Measures</i> 2.1.1.1 Walk Kansas 2.1.1.3 Prescription for Outdoor Activity 2.1.1.2 First Fit	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. KSRE 3. HCC	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.3/01/15 - 5/30/17 -Quarterly 2.1/01/15 - 12/31/17 3.1/01/16 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 2.1.2 Workplace Wellness: Increase the number of employers and employees who prioritize the participation of healthy activities	<i>Actions/Process Measures</i> 2.1.2.1 Employer Incentives 2.1.2.2 Employee Incentives	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC +WNH 2. HCC +WNH	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/16 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/16 - 12/31/17 2.1/01/16 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<p><i>Objective</i> 2.2 Youth Education: Provide promotion education so that youth participation in healthy activities increases overall access to locations for physical activity from 54% to 60% by 2017.</p>		<p><i>Outcome Measures</i> • 71 kids participating in active school transportation increases to 80 by May 2017 • Increase x% of kids meeting x time frame daily from x% to x%</p>		
<p><i>Intervention Strategy</i> 2.2.1 Promotion: Promotion of physical activity opportunities, school and community events</p>	<p><i>Actions/Process Measures</i> 2.2.1.1 Homework: Homework/Prescription for Outdoor Activity 2.2.1.2 Play 60 2.2.1.3 Rec Center Programs 2.2.1.4 Irving Running Club 2.2.1.5 School Events</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC 2. HCC 3. ACRC WRC 4. Irving 5. USDs</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/16 - 12/31/17 2.1/01/16 - 12/31/17 3.1/01/15 - 12/31/17 4.8/01/15 - 12/31/17 5.1/01/15 - 12/31/17</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>
<p><i>Intervention Strategy</i> 2.2.2 Active School Transportation</p>	<p><i>Actions/Process Measures</i> 2.2.2.1 Safe Routes: Safe routes to school 2.2.2.2 Walking School Bus 2.2.2.3 School Transportation Network: Safe and active school transportation network</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> SKC <i>Actions/Process Measures</i> 1. SKC +HCC +USDs 2. SKC +HCC +USDs</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 8/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.8/01/15 - 12/31/17 2.8/01/15 - 12/31/17 3.8/01/15 - 12/31/17</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>

		3. SKC +HCC +USDs		
<i>Intervention Strategy</i> 2.2.3 Team Nutrition	<i>Actions/Process Measures</i> 2.2.3.1 USDA Program	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC +USDs	<i>Date Range</i> <i>Intervention Strategy</i> 8/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.8/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 2.2.4 School Wellness Policies: Community Support for School Wellness Policies	<i>Actions/Process Measures</i> 2.2.4.1 Policies: Physical education requirement policies 2.2.4.2 Brain Breaks: Classroom brain breaks 2.2.4.3 District Wellness Committees: Increase participation in district wellness committees	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC +USDs 2. HCC +USDs 3. HCC +USDs	<i>Date Range</i> <i>Intervention Strategy</i> 8/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.8/01/15 - 12/31/17 2.8/01/15 - 12/31/17 3.8/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<i>Objective</i> 2.3 Trails and Pathways: Increase reported use of Trails and Pathways: Increase public awareness and usage of public/private trails and pathways by 25 % by 2017.	<i>Outcome Measures</i> • Map completed for distribution by Jan 17 • Plan for increased infrastructure completed by Jan 17 • 2 family focused created by year
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<p><i>Intervention Strategy</i> 2.3.1 Community Assessment: Community Assessment for creation of map of facilities, trails and pathways</p>	<p><i>Actions/Process Measures</i> 2.3.1.1 Access existing: Access existing facilities/trails/pathways</p> <p>2.3.1.2 Hours of Operation: Access hours of operation</p> <p>2.3.1.3 Facility Childcare: Access facility child care</p> <p>2.3.1.4 Funding Sources: Access funding sources</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> HCC</p> <p><i>Actions/Process Measures</i> 1. HCC 2. HCC 3. HCC 4. HCC</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 1/31/17</p> <p><i>Actions/Process Measures</i> 1.1/01/15 - 1/31/17 2.1/01/15 - 1/31/17 3.1/01/15 - 1/31/17 4.1/01/15 - 1/31/16</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>
<p><i>Intervention Strategy</i> 2.3.2 Promotion: Promotion of existing facilities, trails and pathways</p>	<p><i>Actions/Process Measures</i> 2.3.2.1 Distribution: Distributing maps</p> <p>2.3.2.2 Special Events: Hosting special events</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> HCC</p> <p><i>Actions/Process Measures</i> 1. HCC 2. HCC</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 1/01/17 - 12/31/17</p> <p><i>Actions/Process Measures</i> 1.1/01/17 - 12/31/17 2.1/01/17 - 12/31/17</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>
<p><i>Intervention Strategy</i> 2.3.3 Infrastructure: Increase infrastructure</p>	<p><i>Actions/Process Measures</i> 2.3.3.1 Funding: Advocate for funding opportunities, partnerships and policies</p> <p>2.3.3.2 Plan Creation: Create plan to increase infrastructure</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> HCC</p> <p><i>Actions/Process Measures</i> 1. HCC 2. HCC</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 1/01/16 - 12/31/17</p> <p><i>Actions/Process Measures</i> 1.1/01/16 - 12/31/17 2.1/01/16 - 12/31/17</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>

<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>
2.3.4 Family Opportunities: Family Opportunities: Increasing opportunities to engage families to by physically active	2.3.4.1 Coordination: Coordination of adult classes and youth practices	<i>Intervention Strategy</i> HCC	<i>Intervention Strategy</i> 1/01/16 - 12/31/17	<i>Intervention Strategy</i>
	2.3.4.2 Child Care Providers: Link child care providers with opportunities	<i>Actions/Process Measures</i>	<i>Actions/Process Measures</i>	<i>Actions/Process Measures</i>
	2.3.4.3 Younger Age Groups: Program opportunities for younger age groups	1. ACRC WRC	1.1/01/16 - 12/31/17	
	2.3.4.4 Family-inclusive Programming: Family-inclusive programming ("Mommy and Me")	2. CCHD	2.1/01/16 - 12/31/17	
	2.3.4.5 Class requests: Link interested parents/parent groups with class requests	3. ACRC WRC	3.1/01/16 - 12/31/17	
		4. HCC	4.1/01/16 - 12/31/17	
		5. USDs	5.1/01/16 - 12/31/17	

Goal
3 Community Culture of Wellness: Create a culture of community wellness (other than eating and activity)

<i>Objective</i> 3.1 Breastfeeding: Improve support of breastfeeding families to increase breastfeeding initiation and duration rates, from current rates to an increase of 5% by 2017.		<i>Outcome Measures</i> <ul style="list-style-type: none"> • Use WIC data to measure increased initiation by 5% and duration rates by 5% (6 months and 12 months) • Lower SIDS rates (measure through KIDS Network) by 50% by 2017 • Lower obesity in children under five years of age by 10% by 2017 • Achieve "Communities Supporting Breastfeeding" designation by July 2015 		
<i>Intervention Strategy</i> 3.1.1 Utilize CSB Criteria: Utilize the 6 criteria for "Communities Supporting Breastfeeding"	<i>Actions/Process Measures</i> 3.1.1.1 Local Coalition (BACC) 3.1.1.2 Peer Breastfeeding Support 3.1.1.3 High Five for Mom and Baby 3.1.1.4 Breastfeeding Welcome Here	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

	<p>3.1.1.5 Business Case for Breastfeeding</p> <p>3.1.1.6 Child Care Provider Training</p>	<p><i>Actions/Process Measures</i></p> <p>1. BACC</p> <p>2. CCHD +BACC</p> <p>3. SCKMC WNH</p> <p>4. CCHD +BACC</p> <p>5. CCHD +BACC</p> <p>6. CCHD +BACC</p>	<p><i>Actions/Process Measures</i></p> <p>1.1/01/15 - 12/31/17</p> <p>2.1/01/15 - 12/31/17</p> <p>3.1/01/15 - 12/31/17</p> <p>4.1/01/15 - 12/31/17</p> <p>5.1/01/15 - 12/31/17</p> <p>6.1/01/15 - 12/31/17</p>	
<p><i>Intervention Strategy</i></p> <p>3.1.2 Communication and Marketing: Increase communication and marketing efforts to advance breastfeeding rates.</p>	<p><i>Actions/Process Measures</i></p> <p>3.1.2.1 Facebook Page</p> <p>3.1.2.2 Health and Wellness Tabloids</p> <p>3.1.2.3 Community Reports</p>	<p><i>Responsible Party</i></p> <p><i>Intervention Strategy</i></p> <p>CCHD</p> <p><i>Actions/Process Measures</i></p> <p>1. CCHD +BACC</p> <p>2. CCHD +BACC</p> <p>3. CCHD</p>	<p><i>Date Range</i></p> <p><i>Intervention Strategy</i></p> <p>1/01/15 - 12/31/17</p> <p><i>Actions/Process Measures</i></p> <p>1.1/01/15 - 12/31/17</p> <p>2.1/01/15 - 12/31/17</p> <p>3.1/01/15 - 12/31/17</p>	<p><i>Resources</i></p> <p><i>Intervention Strategy</i></p> <p><i>Actions/Process Measures</i></p>

<i>Objective</i> 3.2 Diabetes: Reduce number of adults onset diabetes cases to 8% through CDU and Healthy Intervention Strategies		<i>Outcome Measures</i> • Decrease number of ER visits due to preventable diabetic complications by 50% • Reduce from 8.9% to 8% by 2017		
<i>Intervention Strategy</i> 3.2.1 Access Needs	<i>Actions/Process Measures</i> 3.2.1.1 Complete Community Assessment on Diabetes	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +HCC +SCKMC +WNH	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 6/30/16 <i>Actions/Process Measures</i> 1.1/01/15 - 6/30/16	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 3.2.2 Identify Resources	<i>Actions/Process Measures</i> 3.2.2.1 Provider Services 3.2.2.2 Community Services	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +HCC +SCKMC +WNH 2. CCHD +HCC +SCKMC +WNH	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/16 - 6/30/17 <i>Actions/Process Measures</i> 1.7/01/16 - 6/30/17 2.7/01/16 - 6/30/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 3.2.3 Coordinate Services	<i>Actions/Process Measures</i> 3.2.3.1 Enhance Existing Services 3.2.3.2 Connect Patients with Services	<i>Responsible Party</i> <i>Intervention Strategy</i>	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/17 - 6/30/18	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process</i>

		<p>CCHD</p> <p><i>Actions/Process Measures</i></p> <p>1. CCHD +HCC +SCKMC +WNH</p> <p>2. CCHD +HCC +SCKMC +WNH</p>	<p><i>Actions/Process Measures</i></p> <p>1.7/01/17 - 6/30/18</p> <p>2.7/01/17 - 6/30/18</p>	<p><i>Measures</i></p>
<p><i>Intervention Strategy</i></p> <p>3.2.4 Enhance and Expand Services</p>	<p><i>Actions/Process Measures</i></p> <p>3.2.4.1 Enhance Partnerships</p> <p>3.2.4.2 Monitor Services</p> <p>3.2.4.3 Case Management</p>	<p><i>Responsible Party</i></p> <p><i>Intervention Strategy</i></p> <p>CCHD</p> <p><i>Actions/Process Measures</i></p> <p>1. CCHD +HCC +SCKMC +WNH</p> <p>2. CCHD +HCC +SCKMC +WNH</p> <p>3. CCHD +HCC +SCKMC +WNH</p>	<p><i>Date Range</i></p> <p><i>Intervention Strategy</i></p> <p>7/01/18 - 6/30/19</p> <p><i>Actions/Process Measures</i></p> <p>1.7/01/18 - 6/30/19</p> <p>2.7/01/18 - 6/30/19</p> <p>3.7/01/18 - 6/30/19</p>	<p><i>Resources</i></p> <p><i>Intervention Strategy</i></p> <p><i>Actions/Process Measures</i></p>

<i>Objective</i> 3.3 Tobacco Use: Decrease rates of occurrences of tobacco use through education and other healthy interventions by 4% through 2017.		<i>Outcome Measures</i> • Decrease the rate of adult smoking from 18% to 14% by 2017. • Increase the number of quit-line referrals 100% • Establish local licensing fee for tobacco retailers to reduce youth access to tobacco by 4%.		
<i>Intervention Strategy</i> 3.3.1 Decrease adult tobacco use	<i>Actions/Process Measures</i> 3.3.1.1 Increase KS Tobacco Quit-line referrals through training and system change with Cowley healthcare providers 3.3.1.2 Increase awareness through media and community presentations and health events	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +CACC	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/15 - 6/30/16 <i>Actions/Process Measures</i> 1.7/01/15 - 6/30/16	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 3.3.2 Identify tobacco cessation clinical resources for coordination of uniform local health provider use	<i>Actions/Process Measures</i> 3.3.2.1 Access related Provider and Community Services 3.3.2.2 Advocate uniform resource use community-wide 3.3.2.3 Enhance existing services with coordination of uniform cessation resources	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +CACC 2. CCHD +CACC	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/16 - 6/30/17 <i>Actions/Process Measures</i> 1.7/01/16 - 6/30/17 2.7/01/16 - 6/30/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 3.3.3 Decrease youth access to tobacco products	<i>Actions/Process Measures</i> 3.3.3.1 Complete local access assessment 3.3.3.2 Educate community and leadership 3.3.3.3 Establish tobacco licensing fee rate, graduated citation policy, fines and suspensions	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/17 - 6/30/18 <i>Actions/Process Measures</i> 1.7/01/17 - 6/30/18	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

		+CACC 2. CCHD +CACC	2.7/01/17 - 6/30/18	
<i>Intervention Strategy</i> 3.3.4 Enhance and expand tobacco cessation services	<i>Actions/Process Measures</i> 3.3.4.1 Enhance Partnerships 3.3.4.2 Monitor Services 3.3.4.3 Case Management	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +CACC 2. CCHD +CACC 3. CCHD +CACC	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/18 - 6/30/19 <i>Actions/Process Measures</i> 1.7/01/18 - 6/30/19 2.7/01/18 - 6/30/19 3.7/01/18 - 6/30/19	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<i>Objective</i> 3.4 Alcohol and Drug Abuse: Decrease percentage of adults reporting alcohol and drug abuse through education and other healthy interventions by 2%		<i>Outcome Measures</i> • Reduce the percentage of reported alcohol-impaired driving deaths from 38% to 25% by 2017. • Reduce the percentage of adults reporting binge or heavy drinking from 10% to 8% by 2017		
<i>Intervention Strategy</i> 3.4.1 Access Needs	<i>Actions/Process Measures</i> 3.4.1.1 Complete Community Assessment on Alcohol and Drug Abuse	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD +DAC +FCMH <i>Actions/Process Measures</i> 1. CCHD +DAC +FCMH	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/15 - 6/30/16 <i>Actions/Process Measures</i> 1.7/01/15 - 6/30/16	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<p><i>Intervention Strategy</i> 3.4.2 Identify Resources</p>	<p><i>Actions/Process Measures</i> 3.4.2.1 Provider Services 3.4.2.2 Community Services</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> CCHD +FCMH <i>Actions/Process Measures</i> 1. CCHD +DAC 2. CCHD +DAC</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 7/01/16 - 6/30/17 <i>Actions/Process Measures</i> 1.7/01/16 - 6/30/17 2.7/01/16 - 6/30/17</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>
<p><i>Intervention Strategy</i> 3.4.3 Coordinate Services</p>	<p><i>Actions/Process Measures</i> 3.4.3.1 Enhance Existing Services 3.4.3.2 Connect Patients with Services</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> FCMH +CCHD <i>Actions/Process Measures</i> 1. CCHD +DAC 2. CCHD +DAC</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 7/01/17 - 6/30/18 <i>Actions/Process Measures</i> 1.7/01/17 - 6/30/18 2.7/01/17 - 6/30/18</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>
<p><i>Intervention Strategy</i> 3.4.4 Enhance and Expand Services</p>	<p><i>Actions/Process Measures</i> 3.4.4.1 Enhance Partnerships 3.4.4.2 Monitor Services 3.4.4.3 Case Management</p>	<p><i>Responsible Party</i> <i>Intervention Strategy</i> FCMH <i>Actions/Process Measures</i> 1. CCHD +DAC</p>	<p><i>Date Range</i> <i>Intervention Strategy</i> 7/01/18 - 6/30/19 <i>Actions/Process Measures</i> 1.7/01/18 - 6/30/19 2.7/01/18 - 6/30/19</p>	<p><i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i></p>

		2. CCHD +DAC	3.7/01/18 - 6/30/19	
		3. CCHD +DAC		

Objective 3.5 Health Screenings: Increase access and awareness of health screening to reduce premature death; years of potential life lost before age 75 per 100,000 population, from 9014 to 6812	Outcome Measures • Decrease the percent of uninsured adults from 16% to 10% by 2017. • Increase the percentage of diabetic monitoring from 85% to 90% • Reduce the ratio of population to primary care physicians from 2268:1 to 1353:1
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<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>
3.5.1 Coordination: Coordination of Community Health Screenings	3.5.1.1 Promote Early Bird Lions Club 3.5.1.2 Senior Citizen Center Screenings 3.5.1.3 Mobile Screening Units 3.5.1.4 Expand Health Fair Screening Options 3.5.1.5 Identify other venues and partners	<i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC 2. CCHD 3. CCHD 4. HCC 5. HCC +SKC	<i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17 3.1/01/15 - 12/31/17 4.1/01/15 - 12/31/17 5.1/01/15 - 12/31/17	<i>Intervention Strategy</i> <i>Actions/Process Measures</i>

Objective 3.6 Increase Childhood Immunizations: Increase the number of children fully immunized by 24 months of age from 77.4% to 80% by 2017	Outcome Measures • Increase the Public Health CoCASA Immunization Report for 24 to 35 month old children from 80% to 90% by 2017. • Increase the percent of children at 24 months of age that have been immunized with 4 DTaP, 3 Polio, 1 MMR, 3 Haemophilus influenzae type b,, and 3 Hepatitis B vaccines (the 4:3:1:3:3 series)
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<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>
3.6.1 Promote Education	3.6.1.1 Access Current Providers 3.6.1.2 Benefits of Immunizations 3.6.1.3 Family Record Keeping 3.6.1.4 WIC: Maximize WIC as a promotion source via ? 3.6.1.5 Childbirth Classes: Hospitals add immunization info to child birth class curriculum	<i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD 2. CCHD 3. CCHD +USDs 4. CCHD 5. CCHD +SCKMC +WNH	<i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17 3.1/01/15 - 12/31/17 4.1/01/15 - 12/31/17 5.1/01/15 - 12/31/17	<i>Intervention Strategy</i> <i>Actions/Process Measures</i>
3.6.2 Increase Record Sharing	<i>Actions/Process Measures</i> 3.6.2.1 WebIZ 3.6.2.2 Over-Vaccinating	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +USDs 2. CCHD +USDs	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

Objective 3.7 Integration of physical health & mental health services: Improve quality of life by reducing reported number of mentally and physically unhealthy days (days reported within 30 day period)		Outcome Measures • Decrease reported number of mentally unhealthy days from 3.1 to 2.1 • Decrease reported number of physically unhealthy days from 3.4 to 2.4		
Intervention Strategy 3.7.1 Unhealthy days: Reduce the reported number of mentally and physically unhealthy days	Actions/Process Measures 3.7.1.2 Increase coordinated services (contracts, referrals, management of clients) between primary and mental health care agencies 3.7.1.1 Access existing coordination of primary and mental health care services	Responsible Party <i>Intervention Strategy</i> FCMH +CCHD +CHCCC +HCC <i>Actions/Process Measures</i>	Date Range <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 10/31/16 2.11/01/16 - 12/31/17	Resources <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

Objective 3.8 Hygiene & Oral Health: Reduce the percentage of K-12 Grade Students with obvious dental decay from 17.5% to 10.5% by December 2017.		Outcome Measures • Reduce the percentage of K-12 Grade Students with obvious dental decay from 17.5 percent to 10.5 percent by December 2017. • Decrease the percentage of screened 3-13 Grade Students with no dental sealants from 56% to 30%.		
Intervention Strategy 3.8.1 Promote Oral Health Education at all Cowley USD's	Actions/Process Measures 3.8.1.1 Teach Importance of Oral Health 3.8.1.2 Teach How to Achieve 3.8.1.3 Teach Personal Care 3.8.1.4 Teach Predictor of Overall Health	Responsible Party <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +HCC 2. CCHD +HCC 3. CCHD +HCC	Date Range <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17 3.1/01/15 - 12/31/17 4.1/01/15 - 12/31/17	Resources <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

		4. CCHD +HCC		
<i>Intervention Strategy</i> 3.8.2 Establish mobile screening clinics for all Cowley USD's	<i>Actions/Process Measures</i> 3.8.2.2 Plan expanded mobile clinic locations 3.8.2.3 Implement clinics 3.8.2.1 Access existing mobile clinic locations, volunteers and opportunities	<i>Responsible Party</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>	<i>Date Range</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 3.8.3 Increase access to oral health services by increasing providers that accept Medicaid insurance in Cowley	<i>Actions/Process Measures</i> 3.8.3.1 Add two providers whom accept state KANCARE insurance	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<i>Objective</i> 3.9 Health Promotion Communications/PR: Provide community-wide coordinated health promotion efforts addressing chronic disease and substance abuse to reduce the total age adjusted death rate; per 100,000 due to all causes, from 922.1 to 756.9		<i>Outcome Measures</i> • Increase attendance at health fair to 250 by 2017. • Reduce the total age-adjusted death rate; per 100,000 due to all causes, from 922.1 to 756.9		
<i>Intervention Strategy</i> 3.9.1 Comprehensive coordination of all health provider chronic disease health education and communications:	<i>Actions/Process Measures</i> 3.9.1.1 Establish local coalition of health providers/stakeholders as local Resource Hug 3.9.1.2 Access existing local stakeholder resources 3.9.1.3 Develop and reach stakeholder consensus for standardized chronic disease and substance abuse health promotion resources 3.9.1.5 Share promotion resources	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD +HCC <i>Actions/Process Measures</i> 1. CCHD +HCC	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i> 4. \$0

	with all local health providers 3.9.1.4 Establish multiple agency coordinated health promotion Speakers Bureau	+SCKMC +WNH 2. CCHD +HCC +SCKMC +WNH 3. CCHD +HCC +SCKMC +WNH	3.1/01/15 - 12/31/17 4.1/01/15 - 12/31/17	
<i>Intervention Strategy</i> 3.9.2 Increase the use of related health promotion Multimedia & Events	<i>Actions/Process Measures</i> 3.9.2.1 Increase use of coordinated Social Media 3.9.2.2 Increase the number of coordinated Websites	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +HCC 2. CCHD +HCC	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 3.9.3 Awareness of Services: Increase awareness of existing services.	<i>Actions/Process Measures</i> 3.9.3.1 Signage 3.9.3.2 Social Media 3.9.3.3 Consistent Messaging 3.9.3.4 Includes Audience Identification and Strategic Efforts	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +HCC 2. CCHD +HCC	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17 3.1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

		3. CCHD +HCC	4.1/01/15 - 12/31/17	
		4. CCHD +HCC		

Priority Area #2:

Goal
4 Regional Approach: Mobilize a regional approach to healthcare provider and system access.

<i>Objective</i> 4.1 Holistic Patient Care Management: Integrate and coordinate mental, physical and oral health providers and services to promote holistic management of patient care and drive improved health outcomes and improve County healthy ranking to top 50 percentile by 2017.		<i>Outcome Measures</i> <ul style="list-style-type: none"> Improved county health ranking from 7583% to top 2550% of state by 2017 Patient satisfaction with case management/coordination of care Provider survey - satisfaction with collaboration/coordination Increase the total number of employers offering health and wellness programs by 2017 		
<i>Intervention Strategy</i> 4.1.1 Policy Development: Access/-survey local health provider policy and procedures for case management and coordination of care	<i>Actions/Process Measures</i> 4.1.1.1 Policy Development: Complete survey of case management and coordination of care to access areas of improvement	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +HCC	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/15 - 6/30/16 <i>Actions/Process Measures</i> 1.7/01/15 - 6/30/16	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 4.1.2 Engage Providers: Engage medical, mental and oral health providers to advance communication and collaboration across health service disciplines and providers to ensure improved health outcomes as	<i>Actions/Process Measures</i> 4.1.2.1 Community Health Center Group: Reform the steering committee involved in the community health center development effort to form an Advisory Council of health providers	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process</i>	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process</i>	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

a Community Advisory Clearing House.	in Cowley County 4.1.2.2 Create Advisory Clearinghouse: Create Clearinghouse of Information , Recommendations and Resources for health and wellness opportunities in the region.	<i>Measures</i> 1. CCHD +CHCCC +HCC 2. CCHD +CHCCC +HCC	<i>Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17	
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<i>Objective</i> 4.2 Increase Underserved Access Points: Increased access to care points (providers, clinics, etc.) to the under-served through creation of a Community Health Clinic or alternative Provider Resource.		<i>Outcome Measures – Clinic:</i> • Clinic is open by 2016 Increase daily use numbers by 10% by 2017. Recruit 3 providers in year 2016 • Decrease number of Charity Care ER visits by 50 by 2017 • Increase number of providers • Decrease the ratio of population to primary care physicians from 2268:1 to 1353:1 by December 2017		
<i>Intervention Strategy</i> 4.2.1 Establish-Continue development of Community Health Clinic: Establish-Continue operating County Health Clinic	<i>Actions/Process Measures</i> 4.2.1.1 Implement Operational Plan 4.2.1.2 Add Mental Health Services 4.2.1.3 Add Dental Services 4.2.1.4 ER Diversion: Partner for ER Diversion with both hospitals	<i>Responsible Party</i> <i>Intervention Strategy</i> CHCCC <i>Actions/Process Measures</i> 1. CHCCC 2. CHCCC 3. CHCCC 4. CHCCC +CofAC	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.7/01/15 - 6/30/16 2.7/01/16 - 6/30/17 3.7/01/16 - 12/31/17 4.7/01/16 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 4.2.2 Increase Number of Health Care Providers in Mental, Oral and Primary Care	<i>Actions/Process Measures</i> 4.2.2.1 Hospital Recruitment: Hospital to continue recruitment efforts for need providers	<i>Responsible Party</i> <i>Intervention Strategy</i>	<i>Date Range</i> <i>Intervention Strategy</i>	<i>Resources</i> <i>Intervention Strategy</i>

	4.2.2.2 Community Health Center recruitment of health care providers	SCKMC WNH +CHCCC +HCC 4 County Mental Health <i>Actions/Process Measures</i> 1. SCKMC WNH	1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17	<i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 4.2.3 Alternate Approach: Consider alternate approaches; including approach with greater volunteer base as business model <i>Is there a measure of total number of PCP visits in County?</i>	<i>Actions/Process Measures</i> 4.2.3.1 Research Successful Models: Research Successful Models: including medical home, mission approach, etc 4.2.3.2 Plan Approach 4.2.3.3 Implement: Implement approach as appropriate	<i>Responsible Party</i> <i>Intervention Strategy</i> HCC <i>Actions/Process Measures</i> 1. HCC 2. HCC 3. HCC	<i>Date Range</i> <i>Intervention Strategy</i> 7/01/15 – 6/30/18 <i>Actions/Process Measures</i> 1.7/01/15 – 6/30/16 2.7/01/16 – 6/30/17 3.7/01/17 – 6/30/18	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<i>Objective</i> 4.3 Navigating through the HC Marketplace: Develop local HC Marketplace educators such as navigators, and case managers, to advance a community network for enhanced use of to the HC Marketplace by general public; reduce uninsured population by 6% by 2017.		<i>Outcome Measures</i> • Decrease the number of people who do not have insurance coverage from 16% to 10% by 2017. • Increase the number of HC navigators by 100% by 2017		
<i>Intervention Strategy</i> 4.3.1 Increase Marketplace Education Communitywide	<i>Actions/Process Measures</i> 4.3.1.1 Establish certified navigator 4.3.1.2 Advocate additional certified navigators community-wide	<i>Responsible Party</i> <i>Intervention Strategy</i>	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process</i>

		CCHD <i>Actions/Process Measures</i> 1. CCHD +KAMU 2. CCHD +CHCCC +HCC +KAMU	<i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17	<i>Measures</i>
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Goal
5 Promote Access through Employers: Promote access to healthcare/wellness programs and services through C.C. employers

<i>Objective</i> 5.1 Educate Employers: Educate local employers with over 100 full time employees about options/benefits of self-funding insurance to increase agencies offering self-insured benefits by 100% by 2017.		<i>Outcome Measures</i> • Increase number of employers that provide self insurance to 4 by 2017. • More employers start self-funded health plans • Decrease percentage of adults uninsured from 16% to 10% by year end 2017		
<i>Intervention Strategy</i> 5.1.1 Wage and Benefits Survey: Complete Cowley County Wage and Benefits Survey: include Health Benefits Section	<i>Actions/Process Measures</i> 5.1.1.1 Survey: Develop and include Health Benefits section to survey (Note: include questions from 5.2.2) 5.1.1.2 Invitation: Send invite to Cowley Employers 5.1.1.3 Results of Survey: Make results of survey available to all Cowley Employers	<i>Responsible Party</i> <i>Intervention Strategy</i> CF <i>Actions/Process Measures</i> 1. CF 2. CF 3. CF	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17 3.1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>

5.1.2 Educational Sessions: Provide education sessions to Cowley Employers	5.1.2.1 Seminars: Complete a minimum of two self funded info seminars utilizing results from Health Benefits Survey	<i>Intervention Strategy</i> WNH	<i>Intervention Strategy</i> 1/01/15 - 12/31/17	<i>Intervention Strategy</i> <i>Actions/Process Measures</i>
	5.1.2.2 1:1 Training: Provide scheduled 1:1 training sessions to employers considering self-funded insurance	<i>Actions/Process Measures</i> 1. WNH 2. WNH	<i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17	

<i>Objective</i> 5.2 Connect Employees to HC Marketplace: Work with employers to connect their employees to affordable care, to decrease the uninsured rate from 16% to 10% by 2017.		<i>Outcome Measures</i> • Decrease the number of uninsured by 6% by 2017 • Increase percentage of Employers offering assistance to HC Marketplace by 100%		
<i>Intervention Strategy</i> 5.2.1 Education to Small Businesses: Provide educational sessions to Cowley Small Business (<100 employees) Employers	<i>Actions/Process Measures</i> 5.2.1.1 SHOP Seminar: Complete a small business health options program (SHOP) seminar 5.2.1.2 1:1 Training: Provide scheduled 1:1 training sessions to employers considering SHOP plans	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD <i>Actions/Process Measures</i> 1. CCHD +CF +CofC +SHRM 2. CCHD +CF +CofC +SHRM	<i>Date Range</i> <i>Intervention Strategy</i> 3/01/15 - 2/28/16 <i>Actions/Process Measures</i> 1.3/01/15 - 2/28/16 2.3/01/16 - 2/28/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 5.2.2 Non-Self Funding Employees: Increase educational opportunities for employees to connect to health care insurance	<i>Actions/Process Measures</i> 5.2.2.1 Program Development: Utilize health care survey to inform Program Development 5.2.2.2 Ed Program:	<i>Responsible Party</i> <i>Intervention Strategy</i> CCHD	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

	Develop Ed program with all options 5.2.2.3 Deliver Program 5.2.2.4 Possible Collaborations	<i>Actions/Process Measures</i> 1. CCHD 2. CCHD +HCC 3. CCHD +HCC +KAMU	<i>Actions/Process Measures</i> 1.1/01/15 - 12/31/17 2.1/01/15 - 12/31/17 3.1/01/15 - 12/31/17	
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<i>Objective</i> 5.3 Incentivize Employee's Physical Health: Increase number of Cowley County employer's who incentivize employee's physical health from x% to x% *** <i>Utilize Wage and Benefits Survey</i> <i>Data when available</i>		<i>Outcome Measures</i> • Increase the number of employers offering Health Screenings to Employees by 25% by 2017 • Increase the number of employers offering exercise or recreation memberships to employees by 25% by 2017to Employees • Reduce physical inactivity from 31% to 21% by 2017.		
<i>Intervention Strategy</i> 5.3.1 Workplace Wellness Programs: Establish additional Workplace Wellness Programs (include families)	<i>Actions/Process Measures</i> 5.3.1.1 Research successful models 5.3.1.2 Present models to HCC and community 5.3.1.3 Provide assistance to implementation of practice	<i>Responsible Party</i> <i>Intervention Strategy</i> WNH +CCHD +HCC <i>Actions/Process Measures</i>	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i>	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>
<i>Intervention Strategy</i> 5.3.2 Screenings: Increase the number of employers offering Health Screenings	<i>Actions/Process Measures</i> 5.3.2.1 Research successful models 5.3.2.2 Present models to HCC and community 5.3.2.3 Provide assistance to implementation of practice	<i>Responsible Party</i> <i>Intervention Strategy</i> WNH +CCHD +HCC <i>Actions/Process Measures</i>	<i>Date Range</i> <i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i>	<i>Resources</i> <i>Intervention Strategy</i> <i>Actions/Process Measures</i>

<i>Intervention Strategy</i>	<i>Actions/Process Measures</i>	<i>Responsible Party</i>	<i>Date Range</i>	<i>Resources</i>
5.3.3 Shared-Use Policies: Advocate shared-use policies community wide, including private/public partnerships, for facility use to reduce physical inactivity.	5.3.3.1 Research successful models 5.3.3.2 Present models to HCC and community 5.3.3.3 Provide assistance of implementation of practice	<i>Intervention Strategy</i> WNH +CCHD +HCC <i>Actions/Process Measures</i>	<i>Intervention Strategy</i> 1/01/15 - 12/31/17 <i>Actions/Process Measures</i>	<i>Intervention Strategy</i> <i>Actions/Process Measures</i>

Acronyms List

ACRC:	Arkansas City Recreation Commission	SHRM:	
BACC:	Breastfeeding Advocates of Cowley County	SIDS:	Sudden Infant Death Syndrome
CACC:		SKC:	Safe Kids Coalition
CCHD:	Cowley County Health Department	WIC:	Women, Infants, and Children
CDU:		WNH:	William Newton Hospital
CF:	Cowley First	WRC:	Winfield Recreation Commission
CHCCC:	Community Health Center Cowley County		
CofAC:	City of Arkansas City, KS		
CofB:	City of Burden, KS		
CofW:	City of Winfield, KS		
CSB:	Communities Supporting Breastfeeding		
DAC:	Drug & Alcohol Center?		
FCMH:	Four County Mental Health Center		
FMA:	Farmers' Market Association?		
HC:	Healthcare		
HCC:	Healthy Community Coalition		
KAMU:	Kansas Association for the Medically Underserved		
KIDS:	Kansas Infant Death and SIDS Network		
KSRE:	Kansas State Research and Extension		
SCKMC:	South Central Kansas Medical Center		
SHOP:	Small Business Health Options Program		